EVERFI®

Student Activity

Public Company Review

NAME ______________________________ **DATE** ____________

INSTRUCTIONS

Choose your favorite public company. A public company is one that sells stock in the stock exchange. Once you've identified a company, consider the economic factors that investors would consider when analyzing the health of the company in the current economy.

What is the name of the company?

How does the company contribute to employment and job creation in the broader economy? What information can you find on the number of employees, their roles, and whether the company is hiring?

Evaluate the company's financial performance and stability. How profitable has the company been in the last three years?

Investigate the company's competitive advantage. Who are the company's competitors? List them here.

EXIT TICKET

Based on what you've learned about types of events that influence the stock exchange, what are some examples of major events that have already happened during your lifetime? List them here.