

Lesson Plan

The Stock Exchange

 30 minutes

Prerequisite: Digital lesson–The Stock Exchange



INSTRUCTIONS

Each digital lesson is supplemented with a follow-up synchronous lesson plan to extend and reinforce learning. Activities and questions are structured in a way that supports both in-person and virtual classroom settings.

OBJECTIVES

Students will be able to

- Understand how the stock exchange functions.
- Illustrate how stock exchanges have changed over time.
- Evaluate how major events impact various industries.

MATERIALS

In-Person Lesson

- Public Company Review worksheet
- Writing utensils

Virtual Lesson

- Public Company Review worksheet

STANDARDS ADDRESSED

2021 Jump\$tart National Standards for Personal Finance

- Investing 12-5a. Describe factors that influence the prices of financial assets.
- Investing 12-5b. Predict what could happen to the price of a stock if new information is reported about the company or its products.
- Earning Income 12-5b. Evaluate the impact of technological advances on employment and income.

SECTION	DESCRIPTION	FORMAT	DURATION
Discussion	Ask students to consider major events that have happened during their lifetime, such as severe weather or a technological advance. “Can you recall a major weather event or technological advancement during your lifetime? What was it, and how do you think it may have impacted the stock exchange?” - It may be helpful to share a few examples from your own lifetime with the class to get them thinking. Ask a few students to share examples with the class.	Virtual: Answer individually in chat (shared with the whole class) or have some students share with the whole class. In-Person: Discuss as a class.	5 mins
Activity	Distribute copies of the Public Company Review worksheet. Tell students to consider big brands or services that they use regularly and select one company to research as if they are a potential investor. Students should answer each question about their company by looking up publicly shared information online.	Virtual and In-Person: Students use the Public Company Review worksheet	22 mins
Exit Ticket	Ask students to respond to the question: “Based on what you’ve learned about types of events that influence the stock exchange, what are some examples of major events that have already happened during your lifetime? List them here.” If time permits, invite students to share their answers.	Virtual: Answer individually in chat (shared with the whole class) or have some students share with the whole class. In-Person: Discuss as a class.	3 mins