EVERFI®

Student Activity

# ROI Scorecard

NAME ______________________________ DATE ______________

## INSTRUCTIONS

Part I: Using the website below, look up three colleges and record your findings.

[Ranking ROI of 4,500 U.S. Colleges and Universities](https://cew.georgetown.edu/cew-reports/collegeroi/) (https://cew.georgetown.edu/cew-reports/collegeroi/)

Tip: To make searching easier on the website, you can filter your search by state, type of institution, specialized programs, or student population.

| COLLEGE | TYPE | STATE | NET PRICE | EARNINGS PRICE RETURN | EARNINGS DEBT RETURN | MEDIAN DEBT | MEDIAN 10-YEAR EARNINGS |
|---|---|---|---|---|---|---|---|
| • Example: UCLA | Public | California | $14,309 | 324% | 317% | $14,544 | $60,700 |
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Part II: Answer the following question.

After analyzing the data from this site, what conclusions can you draw about higher education and lifetime earnings?

## EXIT TICKET

Do you think educational ROI is the most important factor when deciding on which college to attend? Why or why not?